COMPASSION DESIGN LLC

GOVERNMENT CONTRACTING / CAPABILITY STATEMENT

Strategic Communications | Creative Services | Digital Infrastructure

COMPANY OVERVIEW

Compassion Design LLC is a Baton Rouge-based strategic communications and digital infrastructure partner delivering integrated branding, creative production, digital systems and public-facing communications for government, civic, nonprofit and corporate organizations.

$22,000 REPORTED MUNICIPAL CONTRACT VALUE

3 CITY-PARISH CONTRACTS

CORE COMPETENCIES

- Brand strategy, identity & graphic design
- Website development & digital infrastructure
- Government & stakeholder communications
- Email campaigns & audience outreach
- Social media, video & content production
- Impact reports, publications & event assets

COMPETITIVE DIFFERENTIATORS

REPEAT PUBLIC-SECTOR DELIVERY
Three municipal contracts, including returning District 2 impact-report work.

CROSS-SECTOR PORTFOLIO
Civic leadership, legal, healthcare training, consulting and community organizations.

INTEGRATED EXECUTION
Brand, web, digital communications, content and reporting under one creative partner.

COMMUNITY-FACING COMMUNICATIONS
Healthcare outreach and public information work, including Love Impact Coalition.

STRATEGY-LED SERVICE
Campaign direction and executive messaging, not design production alone.

SELECTED MUNICIPAL CONTRACT PERFORMANCE

$7,500 — **CITY-PARISH CONSTABLE'S OFFICE**
Social media and digital support, graphic design, content creation.

$10,000 — **CITY OF BATON ROUGE / BRAHL**
Graphic design and mass email development for program communications.

$4,500 — **CITY-PARISH / DISTRICT 2**
Councilman Anthony Kenney impact-report design and compilation; returning Year 2 engagement after prior-year completion.

SELECTED CLIENT EXPERIENCE

REP. TERRY LANDRY JR.	Civic leadership communications and digital content
CHIEF OF MINDS	Leadership consulting brand and marketing communications
LOVE IMPACT COALITION	Healthcare outreach, community engagement and creative support
THE STEPHENS LAW FIRM	Legal-sector branding and marketing communications
ROSEBUD HEALTHCARE & TRAINING	Healthcare workforce program marketing and creative assets
YWCA GREATER BATON ROUGE	Women's Empowerment Summit impact video and sponsor recognition

CERTIFICATIONS & REGISTRATION

LED Hudson Initiative | Small and Emerging Business Development (SEBD)
SAM.gov registered | Louisiana state vendor (LaPAC) | NAICS 541430

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